



MARYLAND
AUTO INSURANCE

2018 Safe Prom Contest

Maryland Auto's 2018 Safe Prom Contest invites high school students to submit social media messaging to remind teen drivers to avoid drunk or distracted driving – particularly during prom season.

Winning entries will receive a donation to their school's After Prom Party.¹

- 1st place: \$1,000
- 2nd place: \$500
- 3rd place: \$250

Simply submit a digital safety message using your preferred medium. (e.g. video, still image, animated GIF, “meme,” etc...)

Deadline for submissions is 30 March 2018



FB.com/MarylandAuto

Online voting to select winners runs from April 2 – 20, 2018.

Contest Rules²

- Entries must be student produced.
- Entries must contain the Maryland Auto logo available in both still and video formats at MyMDAuto.com/SafeProm2018
- If submitting a video, total length must not exceed 90 seconds.
- During production of entries all traffic laws must be obeyed (e.g. students may not text while driving for demonstration purposes of recording a safety video).
- Entries must not use any copyrighted material including video, photos, or music. Submissions, including any music contained within, must either be royalty-free or the original work and creation of the participant(s):
 - If using royalty-free music submission must include documentation of use license. (e.g. receipt of license purchase)
- Contest open to all high school students attending school in the state of Maryland. (All participating students must meet their individual school's requirements to be “prom eligible”)
- Both individual and team submissions are welcome.

Questions, comments, concerns? Email marketing@marylandauto.net

¹ If a winning student's school has already held their prom, or does not host a safe prom after party, the prize will be donated to the school.

² Maryland Auto reserves the right to disqualify any entry for failure to adhere to contest rules.